

IN THE CLAIMS

Please amend Claims 1-24, 27-32 and 35-40 as indicated:

1. (currently amended) A method for receiving on a user device a web page content from a network content server, said method comprising:

requesting, from a user device and via a billing server, a [[web page]] single web page's content from a network content server;

displaying on the user device ~~at least one offer~~ multiple enhancement options from the billing server to view ~~at least a portion of the web page content~~ the single web page's content for a cost, wherein each enhancement option has a different cost;

selecting at the user device at least one of the ~~at least one offers~~ the enhancement options;

receiving at the user device ~~the at least a portion of the web page content~~ a requested content from the single web page according to the selected enhancement option, wherein the requested content is less than all of the single web page; and

displaying on the user device the ~~at least a portion of the requested content from the single web page~~ [[content]].

2. (currently amended) The method of claim 1, wherein the ~~at least one offer is~~ prices of the enhancement options are based on a removal of advertisement from the single web page content.

3. (currently amended) The method of claim 1, wherein the ~~at least one offer is~~ prices of the enhancement options are based on an age of the ~~at least a portion of the single web page content~~.

4. (currently amended) The method of claim 1, wherein the ~~at least a portion of the web page requested content is displayed on a computer device~~ Personal Digital Assistant (PDA) having a limited sized display of less than forty square inches of viewable area.

5. (currently amended) The method of claim [[1]] 4, wherein the ~~network content server is on an Internet~~ prices of the enhancement options are based on what percentage of the single web

page is displayed on the user device, and wherein a choice of what percentage of the single page is displayed is dependent on the size of the PDA's limited sized display.

6. (currently amended) The method of claim [[1]] 5, wherein ~~the billing server and the network content server are a same device~~ a higher priced enhancement causes the display of only a non-text image from the single web page.

7. (currently amended) A system for receiving on a user device a web page content from a network content server, said system comprising:

means for requesting, from a user device and via a billing server, a [[web page]] single web page's content from a network content server;

means for displaying on the user device ~~at least one offer~~ multiple enhancement options from the billing server to view ~~at least a portion of the web page content~~ the single web page's content for a cost, wherein each enhancement option has a different cost;

means for selecting at the user device at least one of ~~the at least one offers~~ the enhancement options;

means for receiving at the user device ~~the at least a portion of the web page content~~ a requested content from the single web page according to the selected enhancement option, wherein the requested content is less than all of the single web page; and

means for displaying on the user device ~~the at least a portion of the requested content from the single web page~~ [[content]].

8. (currently amended) The system of claim 7, wherein the at least one offer is prices of the enhancement options are based on a removal of advertisement from the web page content.

9. (currently amended) The system of claim 7, wherein the at least one offer is prices of the enhancement options are based on an age of the at least a portion of the web page content.

10. (currently amended) The system of claim 7, wherein the ~~at least a portion of the web page requested~~ content is displayed on a ~~computer device~~ Personal Digital Assistant (PDA) having a limited sized display of less than forty square inches of viewable area.

11. (currently amended) The system of claim 7, wherein the network content server is on an Internet prices of the enhancement options are based on what percentage of a single web page is displayed on the user device.

12. (currently amended) The system of claim [[7]] 11, wherein the billing server and the network content server are a same device a higher priced enhancement causes the display of only a non-text image from the single web page.

13. (currently amended) A computer program product for receiving on a user device a web page content from a network content server, said computer program product comprising:

computer program code for requesting, from a user device and via a billing server, a [[web page]] single web page's content from a network content server;

computer program code for displaying on the user device at least one offer multiple enhancement options from the billing server to view at least a portion of the web page content the single web page's content for a cost, wherein each enhancement option has a different cost;

computer program code for selecting at the user device at least one of the at least one offers the enhancement options;

computer program code for receiving at the user device the at least a portion of the web page content a requested content from the single web page according to the selected enhancement option, wherein the requested content is less than all of the single web page; and

computer program code for displaying on the user device the at least a portion of the requested content from the single web page [[content]].

14. (currently amended) The computer program product of claim 13, wherein the at least one offer is prices of the enhancement options are based on a removal of advertisement from the web page content.

15. (currently amended) The computer program product of claim 13, wherein the at least one offer is prices of the enhancement options are based on an age of the at least a portion of the web page content.

16. (currently amended) The computer program product of claim 13, wherein the ~~at least a portion of the web page requested content is displayed on a computer device Personal Digital Assistant (PDA)~~ having a limited sized display of less than forty square inches of viewable area.

17. (currently amended) The computer program product of claim 13, wherein the ~~network content server is on an Internet~~ prices of the enhancement options are based on what percentage of a single web page is displayed on the user device.

18. (currently amended) The computer program product of claim [[13]] 17, wherein the ~~billing server and the network content server are a same device~~ a higher priced enhancement causes the display of only a non-text image from the single web page.

19. (currently amended) A method for transmitting web page content from a network content server to a user device, said method comprising:

receiving at a billing server a request from a user device for a web page content from a network content server;

sending to the user device from the billing server a display of ~~at least one offer to view at least a portion of the web page content for a cost~~ multiple enhancement options for viewing the web page content for a cost, wherein each enhancement option has a different cost;

receiving from the user device at least one selection ~~of the at least one offers from the multiple enhancement options;~~ and

sending [[the]] at least a portion of the web page content to the user device, wherein the sent portion of the web page content is dependent on which enhancement option was selected by the user device.

20. (currently amended) The method of claim 19, wherein the ~~at least one offer is prices of the enhancement options are based on a removal of advertisement from the web page content.~~

21. (currently amended) The method of claim 19, wherein the ~~at least one offer is prices of the enhancement options are based on an age of the at least a portion of the web page content.~~

22. (currently amended) The method of claim 19, wherein the ~~at least one offer is multiple enhancement offers are defined by a non-URL descriptive portion~~ of a script header to the web page content.

23. (currently amended) The method of claim 22, ~~wherein the script header contains eXtensible Markup Language (XML) script, and wherein the method further [[comprising]] comprises using [[parsing]] the XML script from the script header to generate at the user device a display of the [[at least one offer]] multiple enhancement offers.~~

24. (currently amended) The method of claim 19, wherein the ~~[[at least a]] sent portion of the web page content is formatted to be displayed on a computer device having Personal Digital Assistant (PDA) that has a limited sized display of less than forty square inches of viewable area.~~

25. (original) The method of claim 19, wherein the network content server is on an Interact.

26. (original) The method of claim 19, wherein the billing server and the network content server are a same device.

27. (currently amended) A system for transmitting web page content from a network content server to a user device, said method comprising:

means for receiving at a billing server a request from a user device for a web page content from a network content server;

means for sending to the user device from the billing server a display of ~~at least one offer to view at least a portion of the web page content for a cost~~ multiple enhancement options for viewing the web page content for a cost, wherein each enhancement option has a different cost;

means for receiving from the user device at least one selection of ~~the at least one offers from the multiple enhancement options~~; and

means for sending ~~[[the]]~~ at least a portion of the web page content to the user device, wherein the sent portion of the web page content is dependent on which enhancement option was selected by the user device.

28. (currently amended) The system of claim 27, wherein the ~~at least one offer is prices of the enhancement options are~~ based on a removal of advertisement from the web page content.

29. (currently amended) The system of claim 27, wherein the ~~at least one offer is prices of the enhancement options are~~ based on an age of the at least a portion of the web page content.

30. (currently amended) The system of claim 27, wherein the ~~at least one offer is multiple enhancement offers are~~ defined by a script header to the web page content.

31. (currently amended) The system of claim 30, wherein the script header contains eXtensible Markup Language (XML) script, and wherein the method further [[comprising]] comprises parsing the XML script from the script header to generate at the user device a display of the [[at least one offer]] multiple enhancement offers.

32. (currently amended) The system of claim 27, wherein the [[at least a]] sent portion of the web page content is formatted to be displayed on a computer device having Personal Digital Assistant (PDA) that has a limited sized display of less than forty square inches of viewable area.

33. (original) The system of claim 27, wherein the network content server is on an Internet.

34. (original) The system of claim 27, wherein the billing server and the network content server are a same device.

35. (currently amended) A computer program product for transmitting web page content from a network content server to a user device, said computer program product comprising:

computer program code for receiving at a billing server a request from a user device for a web page content from a network content server;

computer program code for sending to the user device from the billing server a display of ~~at least one offer to view at least a portion of the web page content for a cost~~ multiple

enhancement options for viewing the web page content for a cost, wherein each enhancement option has a different cost;

computer program code for receiving from the user device at least one selection of the at least one offer from the multiple enhancement options; and

computer program code for sending [[the]] at least a portion of the web page content to the user device, wherein the sent portion of the web page content is dependent on which enhancement option was selected by the user device.

36. (currently amended) The computer program product of claim 35, wherein the at least one offer is prices of the enhancement options are based on a removal of advertisement from the web page content.

37. (currently amended) The computer program product of claim 35, wherein the at least one offer is prices of the enhancement options are based on an age of the at least a portion of the web page content.

38. (currently amended) The computer program product of claim 35, wherein the at least one offer is multiple enhancement offers are defined by a script header to the web page content.

39. (currently amended) The computer program product of claim 38, wherein the script header contains eXtensible Markup Language (XML) script, and wherein the method further [[comprising]] comprises parsing the XML script from the script header to generate at the user device a display of the [[at least one offer]] multiple enhancement offers.

40. (currently amended) The computer program product of claim 35, wherein the [[at least a]] sent portion of the web page content is formatted to be displayed on a computer device having Personal Digital Assistant (PDA) that has a limited sized display of less than forty square inches of viewable area.

41. (original) The computer program product of claim 35, wherein the network content server is on an Internet.

42. (original) The computer program product of claim 35, wherein the billing server and the network content server are a same device.